



Sustainability plan
July 2022

ALMA
HOTELS



"Act so that the effects of your actions are compatible with the permanence of genuine human life".

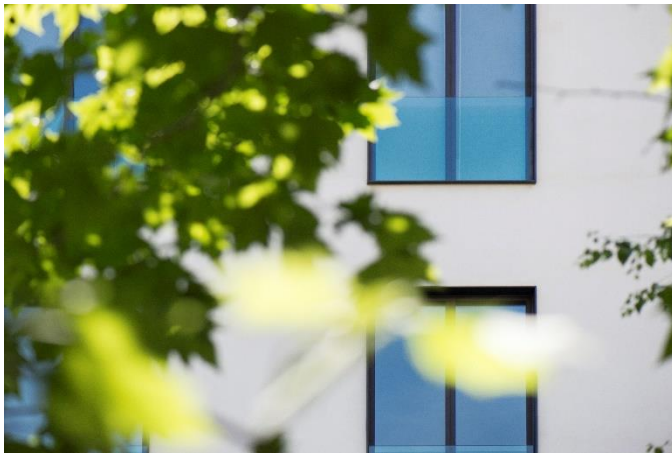
Hans Jonas (1909-1993)



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Scope of Sustainability

The balance between product design, services, including gastronomy, and the natural resources of its surroundings, has been the fundamental objective of Alma hotels.



All Alma hotels operate with sustainability criteria that range from the efficient consumption of energy in the facilities, including the use of green areas as natural climate regulators, the minimization of waste, not only regarding plastic, food or energy, but also the use of natural products, of close proximity in everything that surrounds the 5 star GL service.

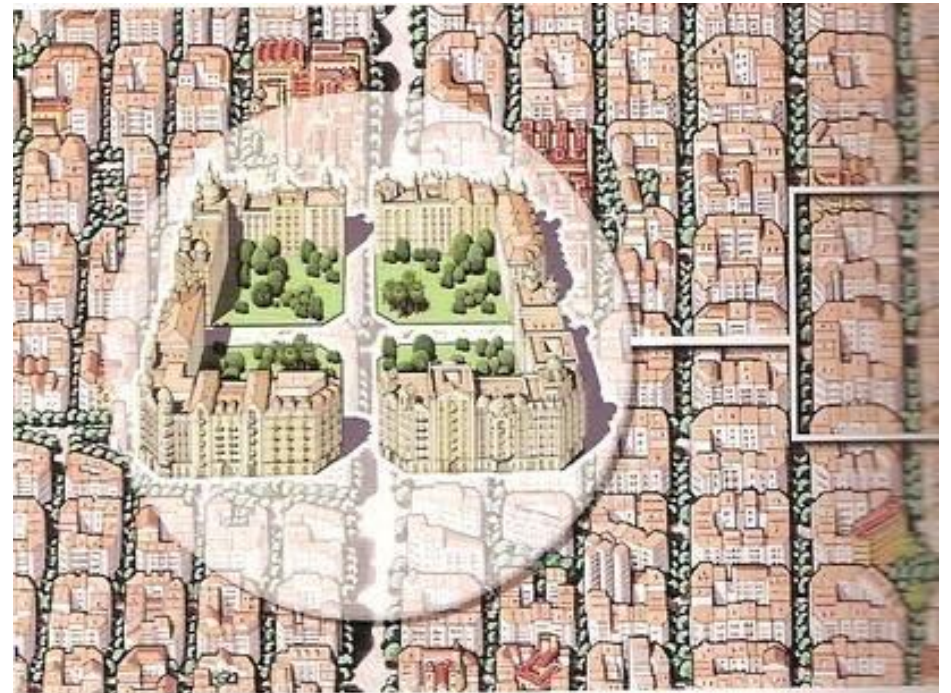
Sustainability

Green lung



Green lung

The Alma Barcelona hotel has recovered the garden that the Cerdà plan envisioned for the Eixample district. This urban planning of the late 19th century is part of the hygienist movement, which sought to improve the health of the population through, among other approaches, architecture and urban planning. Although many green spaces were originally designed in the block interiors, very few remain today. In 2009, Alma Hotels recovered the block's garden, which until then had been a two-story parking lot, providing the neighborhood and the city with a new green lung.



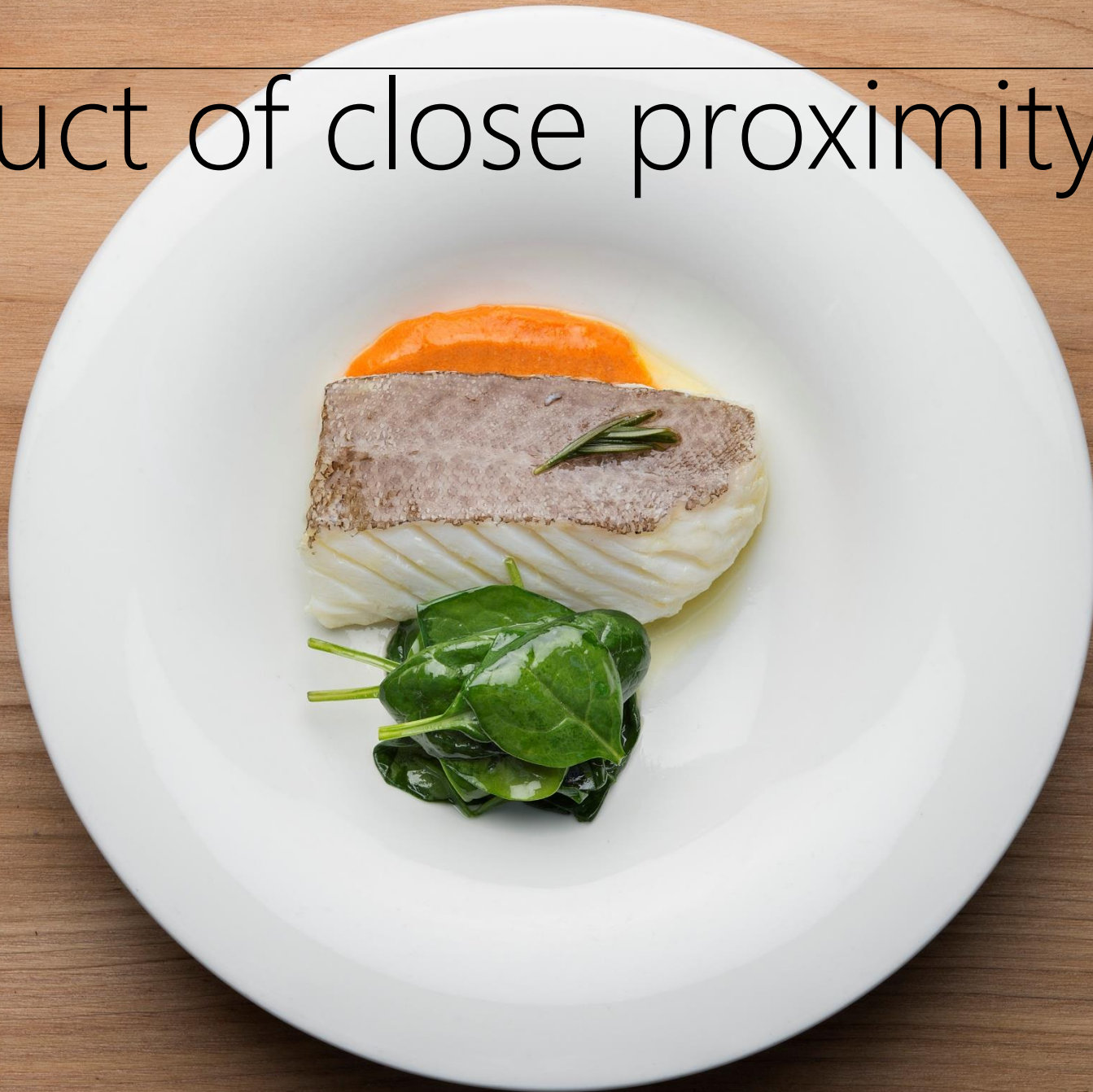
Green lung



According to studies by architect Gernot Minke, the presence of gardens in landscaped roads and courtyards increases air cleanliness, oxygen production and can reduce ambient temperatures by 1° to 5°. In addition, a 5° reduction in the adjacent outdoor temperature can result in cooling savings of up to 50%.

Sustainability

Product of close proximity



Product of close proximity



Gastronomy, as a journey of memory. The destination is local and the dish always represents what the producer has achieved, a 100% natural resource.

In our gastronomy the maxim is the quality of the product, above all. We give priority to local products of close proximity, working in all cases with products of guaranteed origin and quality.





Sustainability

All natural - 0 waste

All Natural – 0 waste



See Sustainable Aēsop B-corp

At Alma we have eliminated single-use plastic from the products offered in restaurants, in addition to collaborating with natural cosmetics that use “zero waste” packaging for the amenities placed in all of our rooms and suites.

Sustainability

E-Concierge



E-Concierge

In line with the growing worldwide trend towards sustainable mobility, which is also strongly supported by local authorities, Alma hotels offer their guests the chance of using electric bicycles to move around the city.



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In addition, Alma Hotels has implemented a series of energy saving measures, including limiting temperatures in common areas, solar thermal energy and the use of water.

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